

Have You Made the Commitment to Not Settle for Mediocrity?

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I never want to settle for okay results or anything less than glowing reviews.

Now sometimes, things don't work like I thought they might, and I'm okay with swings and misses...as long as they are evaluated (right, wrong, missing and confused) and if warranted, tried again with better execution.

But mediocre outcomes are not good enough for me.

And they probably aren't for you (or shouldn't be enough for you).

Will Smith said, "Being realistic is the most common path to mediocrity."

Being realistic is the most common path to mediocrity. —Will Smith Click To Tweet

I've always liked the Fresh Prince.

When thinking about the preferred future, I want to always think about the adjacent possible (next door, just outside the reach of what is currently possible).

The gold is in the ideas that are just beyond our reach (currently or seemingly).

Albert Einstein said, "For an idea that does not first seem insane, there is no hope."

For an idea that does not first seem insane, there is no hope. —Albert Einstein Click To Tweet

My friend Brett has a lot of ideas. Many of them seem insane. Some of them are. A few of them are genius. Several of them have changed the shape of how things are done.

There is a relative shepherd in every group of 10. The small group connection. The HOST strategy.

When I grow up I want to be more like Brett.

Henry Ford said, "If you always do what you've always done, you'll always get what you've always got."

If you always do what you've always done, you'll always get what you've always got. —Henry Ford
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Craig Groeschel said, "If you want to reach people no one else is reaching, you have to do things no one else is doing."

If you want to reach people no one else is reaching, you have to do things no one else is doing. —
Craig Groeschel Click To Tweet

I like the way they think.

My commitment? I will not settle for mediocrity. I will always look for the next idea, just beyond our current capabilities; just beyond our grasp.

Yours?